

VALHEN – VIRGINIA LATINO HIGHER EDUCATION NETWORK



The Virginia Latino Higher Education Network (VALHEN) at www.valhen.org, is an organization designed to serve as a networking structure for individuals in colleges, universities, and the community-at-large, to communicate, advocate, organize, research, and identify resources which support and work towards the success of Latinos in higher education in the Commonwealth of Virginia.

During 2006-2007, a small group of Latino and non-Latino higher education faculty and administrators worked on the possibility of creating a state-wide network organization designed to conduct research on, and advocate for full participation in higher education by Virginia's Latino population.

The Virginia Latino Higher Education Network (VALHEN) first created a Listserv, hosted and managed by James Madison University. In Addition, in January 2007, Virginia Commonwealth University hosted a meeting attended by almost 50 representatives from our higher education and Latino communities throughout the State.

VALHEN addresses a need for Virginians to have a strong voice and a medium through which we can advocate for the success of our Latino community. As this community continues to grow, we need to become more involved in the educational process to ensure access and full participation.

VALHEN supports, promotes, and advocates for Latino success and advancement in higher education, for the benefit and betterment of the Commonwealth of Virginia.

The VALHEN Board includes (*in alphabetical order*):



Dr. Carlos Campo (Treasurer) - currently serves as Chief Academic Officer and Vice President of Academic Affairs for Regent University in Virginia Beach. Dr. Campo will assume the University's Presidency in Fall of 2010. In 2007, he was recognized as Outstanding Educator by the Clark County (Nevada) Commission, Educator of the Year by the Las Vegas Latin Chamber of Commerce and was given the Champion of Education Award by the National Latin Business Association.

Dr. Mirta Martin (Vice President) – serves as Interim Dean of the School of Business at Virginia State University (VSU) in Petersburg. Previously, she served as the Executive Vice President of the John Tyler Community Foundation and Special Assistant to the VCCS Chancellor. She has also taught at the University of Richmond and Averett University.



Judy Mejia (Secretary) - is the Program Manager for the Richmond Families Initiative at the Bonner Center for Civic Engagement of the University of Richmond. Mejia leads the Center's community engagement efforts at the newly opened University of Richmond Downtown Campus. A native of Richmond, she worked for five years in education policy and research for New York State.



Maria Nieto-Shahsavarian (Board Member) - María Nieto-Shahsavarian holds a dual appointment as an Outreach/Development Specialist for the Pathway to the Baccalaureate Program and as a Spanish Instructor for the Department of Languages and Literature. She holds a B.A. in Government and International Politics, and M.A. in Foreign Language. She has over 20 years of experience at NOVA where she has served in various capacities on three of the college's campuses.



Dr. Manuel Pérez-Quiñones (Board Member) - is Associate Dean in Residence and Director of the Office for Diversity Programs at the Graduate School, an Associate Professor of Computer Science at Virginia Tech in Blacksburg. Dr. Pérez-Quiñones is a member of the Coalition to Diversify Computing, where he co-directs the national program Collaborative Research Experience for Undergraduates in Computer Science and Engineering.



Dr. Maricel Quintana-Baker - (President) serves as Associate Director for Academic Affairs and Planning at the State Council of Higher Education for Virginia (SCHEV). Dr. Quintana-Baker currently serves on the Virginia Council on the Status of Women and on the Executive Board of The Women's Network, the state affiliate of the American Council on Education's Office of Women in Higher Education.



Emily Sumner, Esq. – (Community Representative) is an immigration attorney at Challa Law Offices in Richmond, with a focus in university immigration. She speaks Spanish, having lived in Salamanca, Spain, and regularly advises clients on complex immigration matters in their native Spanish. Ms. Sumner is also co-chair of the Immigrant Outreach Committee, a division of the Virginia State Bar, dedicated to educating other lawyers on legal issues relevant to the immigrant community.

NOTE

VALHEN was granted 501c3 status on December 22, 2009!

VALHEN is an all volunteer organization!

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2010 ENCUENTRO: Latino Leadership and Virginia Higher Education

March 12 and 13, 2010

We call our annual meetings “encuentros” – the Spanish word for “gatherings”. Our fourth annual gathering, the **2010 ENCUENTRO**, is being hosted by **Virginia State University**, in Petersburg, VA, on **March 12 and 13, 2010**. This state-wide two-day conference will gather faculty, staff, and administrators from two- and four-year higher education institutions, K-12 teachers and administrators, and community members – all of which are interested in addressing the issues affecting Latinos and education.

2010 ENCUENTRO SPONSORSHIPS

Sponsor Opening Continental Breakfast—Friday, March 12 - \$1,500

Continental Breakfast will be served throughout Friday morning, while REGISTRATION and the first session of the BOOK FAIR are in progress. Half-Page page ad in conference program. *Signage identifying the Continental Breakfast Sponsor will be displayed all morning.*

Sponsor Sit-down Luncheon with Keynote Speaker—Friday, March 12 – \$4,000 **Individual Tables w/Signage @ \$400**

Participants will gather at luncheon venue where VSU President Eddie Moore, introduced by his wife, Mrs. Alicia Moore (Mexican American), will welcome everyone to the Encuentro. Lunch will be served. After lunch, the winner of the first VALHEN SCHOLARSHIP will be announced, and the keynote speaker (TBD) will address the group.

Following a short break, the participants will return to their tables and the Annual VALHEN General meeting will take place.

NOTE: Participants will be in the Luncheon venue from 11:30AM until 2:45PM, giving considerable exposure to the Luncheon Sponsor. Full-Page ad in the conference program. *Signage identifying the Luncheon Sponsor will be displayed during this time period and Sponsor mentioned at the podium.*

Sponsor Friday Evening Cultural Event – Reception and Salsa Lessons - \$2,500

From 5:30PM to 8:00PM, participants will enjoy time to network and celebrate our culture. Following the reception, salsa lessons will be available and with the help of a DJ, participants will be able to practice and enjoy their new skills until 8:00PM. Three-Quarter Page ad in the conference program. *Signage identifying the Breakfast Sponsor will be displayed during this time period and Sponsor mentioned at the podium.*

Sponsor Full Breakfast on Saturday—March 13 - \$2,500

From 7:00AM to 9:00AM, on Saturday, March 13th, participants will have a chance to network prior to attending the morning’s concurrent workshops and the last session of the Book Fair. Three-Quarter page ad in the conference program. *Signage identifying the Breakfast Sponsor will be displayed during this time period and Sponsor mentioned at the podium.*

Breaks – Three @ \$500 - \$1,500 total

There are three scheduled BREAKS during the 2010 Encuentro. For each break, an individual sponsor has Quarter-Page ad in conference program. One sponsor for all breaks has a three-Quarter page ad in the conference program. *Signage identifying the Break Sponsor(s) will be displayed during this time period.*

Conference Program Advertising - *(All ads must be provided in camera-ready format)

Inside Back Cover	\$500
Inside Front Cover	\$500
Full Page	\$400
Three-Quarter Page	\$300
Half Page	\$200
Quarter Page	\$100

Exhibit Tables - \$300 @ table (tables are for informational products and services; no selling)

Six-foot long draped table with a chair in designated area.
Listing as Exhibitor in Program.

NOTE: *Donated* items for inclusion in conference materials featuring your organization and/ or company logo are welcomed. Items may include pads, flash drives, tote bags, calculators, and other promotional items.

For further information, please contact
Maricel Quintana-Baker, Ph.D. (President)
804-225-2612 or 804-543-1946
info@valhen.org

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CORPORATE SPONSORSHIP OPPORTUNITIES

The Virginia Latino Higher Education Network (VALHEN) at www.valhen.org, serves as a networking structure for Latino *and* non-Latino individuals in colleges, universities, and the community-at-large, to communicate, advocate, organize, research, and identify resources which *support and work towards the success of Latinos in higher education in the Commonwealth of Virginia*.

VALHEN addresses a need for Virginians to have a strong voice and a medium through which they can advocate for the success of the Latino community. As this population continues to grow, VALHEN's unique role becomes increasingly important, quickly becoming the "go to" organization regarding educational access and opportunities for Latinos, and the inherent socioeconomic contributions connected with educational achievements.

VALHEN has been able to attract high ranking members of academia who, as volunteers, are driven by the passionate belief that our Latino children and communities *must have access to education in order to become full and contributing members of our Commonwealth*. One of VALHEN's strengths is its inclusivity at all levels: Latinos and non-Latinos work side by side; and public and private, two and four-year institutions are represented on the Board of Directors and its membership. VALHEN and its members are changing the face of the Commonwealth by ensuring that Latinos are visible, are supported, and are on their way to getting that college degree—that "ticket to the dance!"

Corporate Sponsorships support our organization, our annual ENCuentRO, our Lecture Series, our Scholarship, and our website's upcoming Hall-of-Fame. Below are some standard packages for your consideration; in addition, Custom Sponsorships are available upon request.

PLATINUM - \$5,000

- Logo on VALHEN's website, name featured in Encuentro program, and full back-cover ad on conference program;
- Complimentary Encuentro registration, which includes one-year VALHEN membership;
- Exhibit table at Encuentro to display your materials and promote your services to Latino students and the community;
- One-year sponsorship of VALHEN website's *HALL-OF-FAME*, where members' outstanding achievements are featured, and includes logo display and sponsorship credit; and

GOLD - \$3,000

- Logo on VALHEN's website, name featured in Encuentro program, and full-page ad in conference program;
- Complimentary Encuentro registration, which includes one-year VALHEN membership;
- Exhibit table at Encuentro to display your materials and promote your services to Latino students and the community;
- Fall-Semester Sponsorship of *VALHEN's Lecture Series*, with logo on publicity materials; and

SILVER - \$2,000

- Logo on VALHEN's website, name featured in Encuentro program, and half-page ad in conference program;
- Complimentary Encuentro registration, which includes one-year VALHEN membership;
- Exhibit table at Encuentro to display your materials and promote your services to Latino students and the community;
- Spring-Semester Sponsorship of *VALHEN's Lecture Series*; with logo on publicity materials; *and*

BRONZE - \$1,000

- Logo on VALHEN's website, name featured in Encuentro program, and quarter-page ad in conference program;
- Complimentary Encuentro registration, which includes one-year VALHEN membership;
- Exhibit table at Encuentro to display your materials and promote your services to Latino students and the community; and

**2010 CORPORATE Sponsorships
are welcomed on an on-going basis.**

**For further information, please contact
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